

TUTTO CONCEPT STUDY FOR A THREE WHEELED MOTOR TAXI

Mobility is an inherent part in our lives, everywhere. Yet, people use different vehicles all over the world.

From Bangkok to Berlin – by this motto has Andreas Mandel designed a three-wheeler named Tutto for the European market, which is based on the Bangkok motor rickshaw (Tuk Tuk). It is Asia's most important means for public transportation. They are low-budget taxis at the first glance, but much more have they become a trademark of Asian culture. They are literally everywhere. And in a lot of creative variations. A Bangkok Tuk Tuk differs significantly from a Tuk Tuk of Ayutthaya, which is only 70 kilometres away. The communities are identifying and defining themselves by their vehicles.

In Europe, those three-wheelers could become a new and cheap form of locomotion. A taxi for short distances and a tourist attraction at once (every tourist visiting Bangkok experiences at least one ride on a Tuk Tuk). The range of use for the European metropolises would be short distances from the sub train station to the shopping centre and the like. The target group will be particularly younger people who want to move fast and economically priced. Through their dynamic and cheerful design, the motor rickshaw especially draws young people. By low-cost refitting, the Tutto can be turned into an utility vehicle with a case on the rear or a scavenger, not only for taxi services, but also post offices, pizza services or public authorities could become customers. Another important benefit of the craft is its dimension. With a width of less than 1,40 metres, the rickshaw is considerably more flexible than common taxis and could get around traffic jams more easily.



